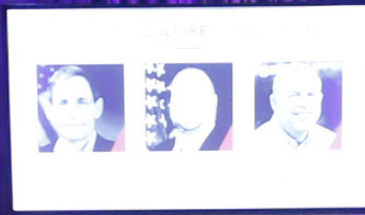


FEDTALKS

FEDTALKS



# FEDTALKS *at* NIGHT

June 8, 2017  
The Ritz-Carlton  
Washington, DC

PRESENTED BY

**fed**scoop



“ ONE UPCOMING EVENT PARTICULARLY  
CAUGHT OUR EYE  
WASHINGTON BUSINESS JOURNAL

“ \$500 BILLION OF DIRECT IT INFLUENCE  
ARE IN THIS ROOM.



# FEDTALKS AT NIGHT

FedTalks at Night is the largest annual gathering of the most influential leaders from government and the tech industry. Join 1000 top IT decision makers for a one-of-a kind evening of networking, celebration and talks by leading CEOs from the tech community.



“@FedTalks with @fedscoop to hear ‘some of the brightest thought leaders in Fed tech’ #FedTalks”  
- @DanTangherlini



“US CISO Brig. General Touhill shares five lines of strategy to enhance national cybersecurity posture #fedtalks #cybersecurity” - @INTELFEDERAL

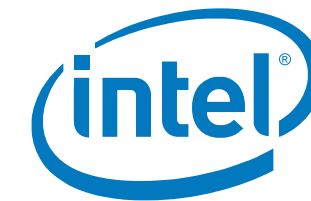
DIRECT IT INFLUENCE IN  
THE ROOM

\$500 BILLION

MOST INFLUENTIAL EXECs  
IN GOV AND TECH

1,000

# FEDTALKS 2016 Sponsors





“

WHAT I HOPE FOR IS ... THE SHARING OF INFORMATION AND KNOWLEDGE AND LESSONS LEARNED.

TONY SCOTT / U.S. CIO



# Sponsorships

## Diamond Sponsorship

**\$55K (Limited)**

- › Ability to network with attendees comprised of top prospects, clients and partners
- › Logo on all event materials (including event program, website, signage and slideshow)
- › Recognition during opening and closing remarks
- › Inclusion in event promotion and social media outreach
- › Three months of advertising on FedScoop.com leading up to and post-event
- › One day run-of-site ad placement on FedScoop.com
- › Two tables in prime location (nearest stage), four guaranteed VIPs of your choice and 16 tickets
- › Full list of event attendees with contact information for follow-up
- › Tabletop exhibit space

## Platinum Sponsorship

**\$35K (Limited)**

- › Ability to network with attendees comprised of top prospects, clients and partners
- › Logo on all event materials (including event program, website, signage and slideshow)
- › Recognition during opening and closing remarks
- › Inclusion in event promotion and social media outreach
- › One month of advertising on FedScoop.com leading up to and post-event
- › One table in prime location, two guaranteed VIPs of your choice and 8 tickets
- › Full list of event attendees with contact information for follow-up

## Gold Sponsorship

**\$25K (Limited)**

- › Ability to network with attendees comprised of top prospects, clients and partners
- › Logo on all event materials (including event program, website, signage and slideshow)
- › Recognition during opening and closing remarks
- › Inclusion in event promotion and social media outreach
- › Two weeks of advertising on FedScoop.com leading up to and post-event
- › One table, one guaranteed VIP of your choice and 8 tickets

## Table Sponsorship

**\$10K (Limited)**

- › Ability to network with attendees comprised of top prospects, clients and partners
- › Logo on all event materials (including event program, website, signage and slideshow)
- › One table and 8 tickets



Tony Scott  
Executive Office  
of the President of  
the United States



Admiral  
Mike Rogers  
NSA



LaVerne Council  
Dept. of VA



Amit Yoran  
RSA

# WHO'S SPOKEN?



Brig. General Greg Touhill  
Executive Office of the  
President



Congressman  
Gerry Connolly  
(D-Va)



Stephen Schmidt  
AWS



John Edwards  
CIA

FEDTALKS HAS BECOME ONE OF THE  
YEAR'S MOST ANTICIPATED GATHERINGS OF  
FEDERAL IT LEADERS

“

FEDTECH



“

WITH THE EXTRAORDINARY LINEUP,  
VIP NETWORKING, EXCLUSIVE AGENCY  
ANNOUNCEMENTS, GORGEOUS VENUE,  
TOP-NOTCH MUSIC AND ENTERTAINMENT,  
FABULOUS CATERING AND USE OF CUTTING-EDGE  
TECHNOLOGY THROUGHOUT THE EVENT, THE  
CONFERENCE WAS ONE OF THE MOST EXCITING  
VIP GOVERNMENT IT GATHERINGS OF THIS DECADE

WASHINGTON LIFE MAGAZINE



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