

fedscoop

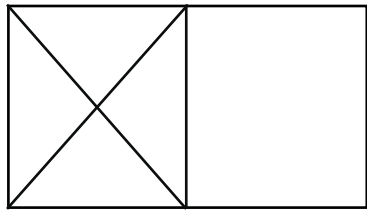
{ Event Materials }

Event materials includes promotional print and web sponsor collateral. Depending on the sponsorship level, this includes sponsor logo on all event materials such as event website, signage, program and slideshow, and sponsor advertisements included in the event program and slideshow.

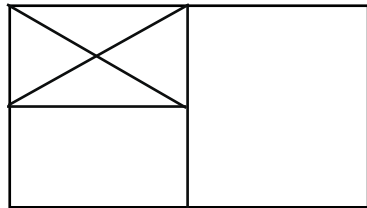
Sponsor Logo

The requirement for a logo is that it is in an editable format. Acceptable file types are: .AI, .EPS and .PSD. In addition to the original logo files, it is advisable (though not mandatory) to send versions of the logo in black and white, and full color for print and web. These versions are acceptable in file types such as: .JPG, .PNG and .PDF.

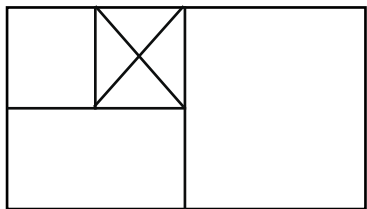
Program Ads



Full Page
8.5" x 11" with 0.125" bleed



Half Page
7.5" x 5" with 0.125" bleed



Quarter Page
3.6" x 4.85" with 0.125" bleed

Slideshow Ad

For the slideshow, a Diamond sponsor has the option to provide an advertisement. The advertisement can be sent as a .PDF, .JPG or .PNG image. Although it is uncommon, other acceptable formats are .AI, .PSD or .TIFF.

Dimensions for advertisement:

WIDESCREEN (16:9 Aspect Ratio): 1980px x 1080px

STANDARD (4:3 Aspect Ratio): 1024px x 768px

Speaker Photo

The speaker photograph (or head-shot) should be a high-resolution image saved at 300 dpi to guarantee that the image is not pixelated when sent to print. The larger the size of the photo, the better it is for print quality.