

# IT MODERNIZATION SUMMIT

PRESENTED BY **FEDSCOOP**

## VIRTUAL SUMMIT APRIL 28 & 29, 2021

A two-day virtual gathering of government and industry leaders as they discuss the business case for modernizing agency systems, the ongoing policy discussions around adopting emerging technologies to improve government and help prevent major security breaches.

## SPONSORSHIP PACKAGES

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#### DIAMOND SPONSORSHIP BENEFITS

- Speaking role at the IT Modernization Summit
- Full event registration with contact information (2000+ leads)
- Thought leadership video of your executive on FedScoop.com and featured in newsletter
- Recognition during opening and closing remarks
- Prominent branding during virtual event and event materials (website, slideshow)
- Inclusion in email promotional campaign of IT Modernization Summit
- Inclusion in social media campaign of IT Modernization Summit
- Virtual Booth with videos, lead capture, collateral distribution, etc.

### \$40K

#### PLATINUM SPONSORSHIP BENEFITS

- Full event registration with contact information (2000+ leads)
- Recognition during opening and closing remarks
- Prominent branding during virtual event and event materials (website, slideshow)
- Inclusion in email promotional campaign of IT Modernization Summit
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- Virtual Booth with videos, lead capture, collateral distribution, etc.